



ROOTING FOR HARROGATE!

Harrogate is flying the flag for Yorkshire as we are the only town in the county entered in this elite national category of Champion of Champions.

Judging takes place on Yorkshire day! – 1st August

There's an army of people making Harrogate a place people want to live, work and visit – but we can all do more. Here are a few ideas:



HARROGATE IS A CLEAN TOWN, LET'S KEEP IT THAT WAY

- Keep your premises clean and remove litter
- If you do an organised litter pick, the council can help with pickers and bags
- Don't leave out bins or bags longer than necessary
- Report graffiti, vandalism or fly tipping to Harrogate council 01423500600
- Report broken street furniture lampposts to North Yorkshire County Council 01609 780780

RECYCLE AS MUCH AS YOU CAN

- Reduced landfill figures help our judging

BRIGHTEN UP YOUR BUSINESS

- If you have a front garden use colourful plants: weed it and care for it
- Use window boxes, hanging baskets or stylish flower boxes to bloom up your business!

LET'S HAVE FUN

- We went yellow cycle crazy for the TDF in 2014, let's have petal power for 2017
- Real or artificial, decorate your windows with interesting floral art
- Get your workforce involved

SUPPORT TEAM HARROGATE

- There are 15 voluntary groups working as Team Harrogate alongside the council who are always looking for support
- Visit www.harrogateinbloom.org.uk for member groups
- If you have employees willing to get 'hands on' there will be loads for them to do

BRAG IT UP FOR THE BENEFIT OF YOUR BUSINESS

- Harrogate is a multi-gold award winner, 33 times Yorkshire in Bloom: 12 times Britain in Bloom and the only town to have won Europe in Bloom twice
- Tell the world about our Bloom success on social media, promotional materials and anywhere else
- Rooting for Harrogate window stickers are available from Harrogate Tourist Information Centre

LET'S CELEBRATE ALL THAT YOU DO TO MAKE HARROGATE SPECIAL

- Enter Harrogate in Bloom's summer competition for businesses 'First Impressions'. Entry forms and full details on www.harrogateinbloom.org.uk. Closing date 1 July.

CONTACTS

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